

FOR IMMEDIATE RELEASE:

Revera expands presence in Quebec with acquisition of Brunet Health Care Group

Diverse Brunet business offers Revera opportunities for innovation and growth, says CEO Jeff Lozon

Montreal, February 2, 2012 – Revera Inc., a leading North American provider of seniors' accommodation, care and services, today announced that it has acquired Brunet Health Care Group, a respected Montreal-based company with a reputation for excellence in home care, medical services and training for the past 34 years. The acquisition complements Revera's existing Home Health office in Montreal which has been providing home care services since 1985.

"The combination of Brunet Health Care Group and Revera is an exceptional fit as it brings together two respected home care companies, each with a strong legacy and commitment to excellence," said Jeff Lozon, President and CEO, Revera Inc. "Together we will build on those legacies and continue to look for opportunities to grow our home care business, not only in Quebec, but across Canada as well."

With the acquisition, all employees will remain with the company. Revera's Home Health division now employs more than 5,000 people in 29 cities across seven provinces, delivering services to more than 5,400 clients every week.



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*Revera: 50 years of experience
with over 250 locations.*



In addition to its home care services, the Brunet Industrial Medical Clinic, which offers a full range of medical services to companies and their employers, will continue to be a key part of the business. For its corporate clients, the clinic offers services such as pre-employment check-ups, medical expertise in industrial accidents, vaccination campaigns and blood testing. The clinic works with a full range of specialists including orthopedics, psychologists, psychiatrists, neurologists and nutritionists.

Another area of the Brunet Health Care Group business that is new for Revera is the Brunet Academy, which is an education program to train and develop PAB (i.e., nurse aide) workers. Created in 1985, the Brunet Academy is an accredited training centre through Emplois-Quebec and a recognized school for people seeking certification for nurse aide positions.

The growing need for home care services

“Delivering in-home care and services is becoming an increasingly vital part of Canadian health care – one that provides clients with options to receive care where they want it and when they need it,” said Patricia Barbato, Senior Vice President of Home Health and Business Development, Revera Inc. “Brunet Health Care Group offers Revera the opportunity to also explore exciting new areas of health care. Combined, our companies will make a significant contribution to the health and well-being of Quebecers.”

The Canadian Home Care Association estimates that there has been a 51 per cent increase in the number of home care recipients over the past decadeⁱ, and that approximately one million Canadians now receive publicly funded home care each yearⁱⁱ. By 2017, it is estimated the number of seniors with chronic conditions requiring home care services will increase by one-third.ⁱⁱⁱ



About Revera Inc.

Revera is a leading provider of seniors' accommodation, care and services; built on a 50-year history of helping seniors live life to the fullest. Our nearly 30,000 dedicated employees continually strive to serve a diverse group of clients and to offer choices to meet their individual preferences. With 258 sites across Canada and parts of the U.S., we work to enhance lives in our retirement communities, long term care homes, U.S. nursing and rehab centres and through the provision of home health services. Canadian-owned and operated, Revera serves approximately 30,000 clients every day, with the core values of respect, integrity, compassion and excellence at the heart of our business. Find out more about Revera at www.reveraliving.com.

ⁱ Canadian Home Care Association. Portraits of Home Care in Canada, 2008. Accessed at Canadian Home Care Association website, January 25, 2012. <http://www.cdnhomecare.ca/media.php?mid=1877>

ⁱⁱ Canadian Home Care Association website. Accessed January 25, 2012.

<http://www.cdnhomecare.ca/content.php?doc=226>

ⁱⁱⁱ The Liberal Family Care Plan website. Accessed January 25, 2012.

<http://www.liberal.ca/files/2010/10/lpc-family-care-en.pdf>



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